



Finance Strategies



Who should attend this course?

This course is intended to provide an understanding of management accounting concepts that aid decision making in business, with particular reference to the food and drink manufacturing industry.

Benefits to the business

The course will support the individual to be able to:

- **Demonstrate a clear understanding of the financial statements of a business organisation**
- **Identify and demonstrate an understanding and importance of performance indicators in a business organisation**
- **Use performance ratios to aid decision making**
- **Analyse performance indicators**

The individual will submit of one piece of course work which will involve both calculations and analysis and the development will include accuracy of calculations and analysis of relevant and appropriate ratios and their implications to the business, which should in turn be relevant to their own role in the workplace.

What will be learned?

The course will cover the following:

- **Introduction to financial statements**
- **Trading, profit and loss accounts**
- **Balance sheets**
- **Introduction to performance indicators**
- **Calculations of key ratios to measure performance**
- **Analysis of ratios**
- **Comparisons with industry standards and implications for certain industries**

Course Tutor Dinah Rodgers

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This programme can be delivered for your company group at Manchester Metropolitan University, or you can join an open course with other food and drink businesses.

This course forms part of the Manchester Metropolitan University Open Professional Programme and on successful completion of a unit the individuals will gain 5 credits towards a qualification of the University. We offer a pick and mix portfolio of units designed to benefit your personal and professional development and you are able to accrue credits over time.



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