



Supply Chain Management



Who should attend this course?

Supervisors and Managers interested in purchasing and supply and in improving their food supply chain relationships.

Benefits to the business

You will understand the links and inter-dependencies within the EU supply chain, from farms to food consumers, embracing a wide range of disciplines. Within the Food supply chain there is a critical need for improved co-ordination, to meet the aspirations of consumers and society at large. The consumption of food within the EU, the world's largest food market, has recently become the focus of attention over concerns for food safety, quality, composition, public health, technology and the environmental and social consequences of globalisation. On completion, you will be able to critically review these issues for your business and evaluate options for supply chain managers within food markets to produce a report with objectives for the business to discuss and implement.

What will be learned?

The course will cover the following:

- Channel design and its management
- Channel power
- ICT and electronic data interchange
- Logistics and transportation in the food chain
- Efficient consumer response
- Legal and ethical issues in channel management
- Porter's Value chain
- Customer service and channel relationships
- Supplier relationships, partnership sourcing
- Vendor assessments and benchmarking

Course Tutor Andrew Hollingsworth

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This programme can be delivered in-company, or you can join an open course with other food and drink businesses.

This course forms part of the Manchester Metropolitan University Open Professional Programme and on successful completion of a unit the individuals will gain 5 credits towards a qualification of the University. We offer a pick and mix portfolio of units designed to benefit your personal and professional development and you are able to accrue credits over time.

